



(CB-0041)

(Ettevõtete sotsiaalne vastutus)

(Corporate social responsibility)

AINEKAART

Объем предмета (EAP)	4.00 ECTS
Оценивание	eristav hindamine
Цель курса и краткое описание	
<p>Social enterprise concept. Starting a social enterprise. Social entrepreneurs. Growing pains. Changing role of social enterprise. Corporate sustainability strategies. Consumption issues and CSR. Sustainable consumption. Code of ethics. Feedback, moral and legal responsibility to consumer. Labour issues and CSR. Workforce safety and securities. Economic and social performance evaluation. Staff personal responsibility. Sustainable staff management. Engaging individuals. Public issues and CSR. Different way to formulate business strategy. Network of sustainability partners. Challenge of public goods provision. Relations with community. Ecological issues and CSR. Environmental issues in business. Environmental business strategy and sustainability. Standardized requirements for sustainable development and their deployment into business (including ICC, INCOTERMS, ISO, Social responsibility standards). Practice of successful corporate social responsibility. Practical examples of responsible business. Benefit of social responsibility to business, employees and society.</p>	
Результаты обучения:	
<p>Студент:</p> <ol style="list-style-type: none">1. Analyse sustainability of business environment and implement modern sustainable development principles in business2. Evaluates different countries and different business partners corporate social responsibility3. Analyse corporate social responsibility and its implication in reality	