

(CB-0082)

(Kommunikatsioon)

(Communication)

AINEKAART

Объем предмета (ЕАР)	4.00 ECTS
Оценивание	mitteeristav hindamine

Цель курса и краткое описание

Challenges of intercultural communication. Factors interrupting intercultural communication (stereotypes, culture shock). Main culture classification models (Hofstede, Lewis, Hall, Gesteland etc.) Verbal intercultural communication, peculiarities of language usage. Non verbal intercultural communication. Dangerous ambiguous gestures. Intercultural aspects of meetings and negotiations. Management, order concepts and differences. Communication and cooperation with representatives of different countries (country profiles)

Результаты обучения:

Студент:

- 1. uses suitable communication channels;
- 2. analyses the strengths and weaknesses of verbal and non-verbal communication;
- 3. applies conflict resolution methods for solving situations;
- 4. considers cultural differences when communicating.