(SE-001)

(IT rakenduste tootejuhtimine)
(Product management in IT application)

AINEKAART

Объем предмета (EAP)	3.00 ECTS
Оценивание	eristav hindamine

Цель курса и краткое описание

Aim of this course is to discuss content and goals of business processes related to IT applications, principles of creation, management and development of those processes. Upon completion of this course, the student is able to create, map, manage, measure and develop business processes related to IT applications in organization.

Результаты обучения:

Студент:

1. Knows principles of product/service management
2. Knows specifics of product/service management of IT applications
3. Can analyse adequacy and potential of IT application in terms of needs of market and/or specific client
4. Can plan and consult the process of transforming IT application into product/service
5. Cooperates with different parties within development of a product/service